

CHAPTER 11
HEALTH AND WELFARE

11.01 DISPOSAL OF SOLID WASTE MATERIALS WITHIN THE TOWN.

(1) SEPARATION AND HANDLING TO TRANSFER SITE OF RECYCLABLE ITEMS AND NONRECYCLABLE ITEMS. (a) Newspapers shall be kept separate from cardboard and magazines.

(b) Magazines and office paper shall be recycled separately

(c) Corrugated cardboard boxes shall be flattened and kept separate. Waxed cardboard, cereal boxes and similar cardboard items that is not corrugated, shall not be placed with corrugated cardboard, but are to be placed with garbage.

(d) All glass shall be rinsed clean. Caps and rings shall be removed. Labels may remain on glass. Window glass, china, ceramics and light bulbs are not to be placed with other glass, but shall be placed with garbage.

(e) Tin cans shall be rinsed clean, labels removed, ends removed and placed within the can and then shall be flattened. Round end cans need not be flattened.

(f) HDP and PET plastics shall be rinsed clean, rings and caps removed. Labels need not be removed. Cottage cheese type containers, plastic wrap, egg cartons and all forms of Styrofoam shall not be placed with other plastic items, but shall be placed with garbage. HDP and PET plastics can be identified and are defined in writing at the Town transfer site.

(g) Aluminum cans shall be kept separate from pie pans and other recyclable metals, such as brass and copper. All items shall be cleaned and flattened.

(h) Fish and other entrails shall be adequately wrapped in newspaper to be sealed from leakage and then bagged in plastic and securely tied in quantities that will be safely transferable without bag leakage or tearing.

(2) OTHER ITEMS. (a) Items listed in this section, shall be disposed of at the Highway G Landfill Site in accordance with Highway G's regulations set forth and in effect. Said items will not be accepted at the Conover Site.

- 1- Car and truck tires
- 2- Metal appliances and cabinets
- 3- Couches, chairs, recliners and hide-a-bed
- 4- Any mattress and box spring
- 5- televisions or electronics
- 6- Refrigerators, stoves, dishwashers, etc.
- 7- Asphalt shingles and roofing paper
- 8- Scrap metal

(3) PUNCH CARD PERMITS (a) The punch card permits will be punched by the site attendant for each container of commercial or household garbage to be disposed of at the Conover site as long as its contents comply with the separation of recyclable under this section and is in compliance with all provisions of this section.

- 1- One punch for each 33 gal. or smaller trash bag or container of garbage
- 2- Two punches for each 55 gal or smaller barrel or drum size container of garbage
- 3- Determination of size or volume not specified in sub paragraph 1 and 2 shall be at the discretion of the site attendant and shall not be disputed.

(b) Cards will not be punched for the drop-off of any materials that are considered recyclable according to the mandatory recycling law and/or this ordinance.

(c) Punch cards have a face value as does currency. Therefore, if lost or stolen, cards will not be replaced under any circumstance.

(d) Punch cards are available in 2 different denominations allowing specific numbers of punches on each:

(e) Punch cards have no expiration date and are valid for use from year to year until all punches have been utilized.

(f) Cards are valid only if they contain the embossed or stamped seal of the "Town of Conover - TOWN CLERK - Vilas County". Photocopying will constitute fraud.

(g) Punch cards are obtainable in the following methods:

-1- From the Town Clerk during regular office hours in the Conover Center with either cash, check or money order.

-2- From the Town Clerk via mail. Payment by check only and requested by mail must be accompanied by a self-address, stamped envelope.

(4) CONTAINERS. All garbage within the Town of Conover must be placed within sufficient containers so as not to be accessible to animals, rodents and insets or must be stored in an enclosed building or fenced area. All decaying trash must be disposed of as frequently as necessary to prevent objectionable odors or from becoming a health hazard to the community.

(5) ENFORCEMENT. (a) Without the consent of the Town Board, no person shall be permitted to enter the Town disposal and transfer station for any purpose whatsoever other than during the hours of operation, determined by the Town Board from time to time, and which such hours shall be conspicuously posted on a sign at the site.

(b) No person shall deposit garbage or any other waste materials any place within the Town other than at the Town disposal site and at other than normal hours of operation.

11.02 PENALTY. Any person violating the terms of this chapter, whether depositing garbage or other waste materials other than at the Town disposal site during normal hours of operation or failure to separate items as set forth herein, shall upon conviction of such violation, be subject to penalty which shall be as follows:

(1) FIRST OFFENSE. Any person who shall violate any provision of this chapter shall upon conviction thereof, forfeit not less than \$25 nor more than \$500, together with the costs of prosecution.

(2) SECOND OFFENSE. Any person who shall violate any provision of this chapter shall upon conviction thereof, forfeit not less than \$50 nor more than \$500 for each offense, together with the costs of prosecution, and in addition thereto, no person found to have committed a second violation of this chapter within a three (3) year period, shall be permitted to dispose of garbage or other waste materials within the Town for a period of one year next following the date of such second violation with a three (3) year period.

MANDATORY RECYCLING ORDINANCE

11.15 TITLE Recycling Ordinance for the Town of Conover

11.16 PURPOSE The purpose of this ordinance is to promote recycling, composting, and resource recovery through the administration of an effective recycling program, as provided in WS 159.11 and Chapter NR 544 of the Wisconsin Administrative Code or their successor provisions.

11.17 STATUTORY AUTHORITY This ordinance is adopted as authorized under Wisconsin Statute 159.09(3)(b).

11.18 ABROGATION AND GREATER RESTRICTIONS. It is not intended by this ordinance to repeal, abrogate, annul, impair or interfere with any existing rules, regulation, ordinances or permits previously adopted or issued pursuant to law. However, whenever this ordinance imposes greater restrictions, the provisions of this ordinance shall apply.

11.19 INTERPRETATION. In their interpretation and application, the provisions of

this ordinance shall be held to be the minimum requirements and shall not be deemed a limitation or repeal of any other power granted by Wisconsin Statutes. Where any terms or requirements of this ordinance may be inconsistent or conflicting, the more restrictive requirements or interpretation shall apply. Where a provision of this ordinance is required by Wisconsin Statutes, or by a standard in Chapter NR 544, Wisconsin Adm. Code, and where the ordinance provision is unclear, the provision shall be interpreted in light of the Statutes and Chapter NR 544 standards in effect on the date of the adoption of this ordinance, or in effect on the date of the most recent text amendment of this ordinance.

11.20 SEVERABILITY. Should any portion of this ordinance be declared unconstitutional or invalid by a court of competent jurisdiction, the remainder of this ordinance shall not be affected.

11.21 APPLICABILITY. The requirements of this ordinance shall apply to all persons within the Town of Conover or its designee.

11.22 ADMINISTRATION. The provisions of this ordinance shall be administered by the Town Board of the Town of Conover or its designee.

11.23 EFFECTIVE DATE. These provisions pursuant to NR 544 Wis. Adm. Code must be effective on or before January 1, 1995. The provisions of this ordinance shall take effect upon passage and publication as provided by law.

11.24 DEFINITIONS. For the purposes of this ordinance:

BI-METAL CONTAINER means a container for carbonated or malt beverages that is made primarily of a combination of steel and aluminum.

CONTAINER BOARD means corrugated paperboard (cardboard- used in the manufacture of shipping containers, boxes, crating and related products)

CORRUGATED PAPERBOARD has same meaning as "Container Board" in definition above.

FOAM POLYSTYRENE PACKAGING means packaging made primarily from foam polystyrene that satisfies one of the following criteria:

- (a) Is designed for serving, displaying or containing food or beverages
- (b) Consists of loose particles intended to fill space and cushion the packaged article or item in a shipping container
- (c) Consists of rigid materials shaped to hold and cushion the packaged article or item in a shipping container.

HDPE means high density polyethylene container, identified by the SPI (Special Product Identification) Code # 2

LDPE means low density polyethylene container, identified by the SPI (Special Product Identification) Code #4

MAGAZINES means magazines or other printed materials on similar paper having a shiny or glossy finish with interior pages bound either by glue or staples

MAJOR APPLIANCE means a residential or commercial air conditioner, clothes dryer, clothes washer, dishwasher, freezer, refrigerator, microwave oven, stove, range, television, dehumidifier, water heater or similar item

MULTIPLE-FAMILY DWELLING means a property containing five or more residential units, including those which are occupied seasonally.

NEWSPAPER means a newspaper or other printed material on paper referred to as newsprint.

NON-RESIDENTIAL FACILITIES AND PROPERTIES means retail, commercial, industrial, institutional and governmental facilities and properties. This term does not include multiple family dwellings.

OFFICE PAPER means high grade printing and writing papers from offices in non-

residential facilities and properties. Printed white ledger and computer printout are examples of office paper generally accepted as high grade. This term does not include industrial process waste.

OTHER RESINS OR MULTIPLE RESINS means plastic resin containers identified by the SPR (Special Product Identification) Code #7

PERSON includes any individual, corporation, partnership, association, local governmental unit, as defined in WS 66.299(1)(a), state agency or authority or federal agency.

PETE means polyethylene terephthalate plastic containers identified by the SPI (Special Product Identification) Code #1

PLASTIC CONTAINER means an individual, separate, rigid plastic bottle, can, jar, or carton, except for a blister pack, this is originally used to contain a product that is subject of a retail sale.

POSTCONSUMER WASTE means solid waste other than solid waste generated in the production of goods, hazardous waste, as defined in 144.61(5) WS, waste from construction and demolition of structures, scrap automobiles, or high-volume industrial waste, as defined in 144.44(7)(a)(1) of Wisconsin Statutes.

PP means polypropylene plastic containers identified by the SPI (Special Product Identification) Code #5

PS means polystyrene plastic containers identified by the SPR (Special Product Identification) Code #6.

PVC means polyvinyl chloride plastic containers identified by the SPI (Special Product Identification) Code #3.

RECYCLABLE MATERIALS includes lead acid batteries,; major appliances; waste oil; yard waste; aluminum containers; corrugated paper; corrugated cardboard; other contain board; foam polystyrene packaging; glass containers; magazines; newspapers; office papers; plastic containers, including those made of PETE, HDPE, PVC, LDPE, PP, PS, and mixed or other plastic resin types; stele containers; waste tires; and bi-metal containers.

SMALL APPLIANCE means toaster, blender, mixer, radio, tape recorder, disk player, vacuum cleaner, clock, or any other device operated by gas, electric current or a small motor.

SOLID WASTE has the meaning specified in 144.01(15) of the Wis. Stats.

SOLID WASTE FACILITY has the meaning specified in 144.43(5) Wis. Stats.

SOLID WASTE TREATMENT means any method, technique or process which is designed to change the physical, chemical, or biological character or composition of solid waste. "Treatment" includes incineration.

STEEL CONTAINER means a container made of steel which is commonly referred to as a "tin can" and primarily contained a food product.

WASTE TIRE means a tire that is no longer suitable for its original purpose because of wear, damage or defect.

YARD WASTE means leaves, grass clippings, yard and garden debris and brush, including clean woody vegetative material no greater than 6 inches in diameter. This term does not include stumps, roots or shrubs with intact root balls.

11.25 SEPARATION OF RECYCLABLE MATERIALS. Occupants of single family and two to four unit residences, multiple-family dwellings and non-residential facilities and properties shall separate the following materials from postconsumer waste:

- (1) Lead acid batteries
- (2) Major appliances
- (3) Waste oil
- (4) Yard waste
- (5) Waste tires

- (6) Aluminum containers
- (7) Bi-metal containers
- (8) Corrugated paperboard and cardboard
- (9) Foam polystyrene packaging
- (10) Glass containers
- (11) Magazines or other printed materials on similar glossy paper
- (12) Newspapers or other printed materials on similar newsprint paper
- (13) Office paper
- (14) Plastic containers made of PETE, HDPE, PVC, LDPE, PP, PS, and other resins or multiple resins
- (15) Steel containers (tin cans)

11.26 SEPARATION REQUIREMENTS EXEMPTED. The separation requirement of 11.25 do not apply to the following:

(1) Occupants of single family and 1 to 4 unit residences, multiple-family dwellings and non-residential facilities and properties that send their postconsumer waste to a processing facility licensed by the Wisconsin Department of Natural Resources that recovers the materials specified in 11.25 from solid waste in as pure a form as is technically feasible.

(2) Solid waste which is burned as a supplemental fuel at a facility if less than 30% of the heat impute to the facility is derived from the solid waste burned as supplemental fuel.

(3) A recyclable material specified in 11.25 for which a variance or exemption has been granted by the DNR under 159.07(7)(d) or 159.11(2m) Wis. Stats., or NR 544.14, Wis. Adm. Code or their successor provisions.

(4) The Town reserves the right to designate additional solid waste materials as recyclable or currently collected materials as no longer recyclable in accordance with state law and to either add or delete them from any collection service provided by the Town or its contractors. The Town shall provide written notice by publication or other means of this declaration.

11.27 CARE OF SEPARATED RECYCLABLE MATERIALS. (1) To the greatest extent practicable, the recyclable materials separated in accordance with 11.25 shall be clean and free of contaminants such as food or product residue, oil or grease, or other non-recyclable materials, including but not limited to household hazardous waste, medical waste, and agricultural chemical containers. Recyclable materials shall be store in a manner which protects them from wind, rain, and other inclement weather conditions.

(2) The operator of any drop off site authorized as a collector pursuant to the terms of this ordinance, shall have the authority to reject any recyclable material that is not prepared in full accordance with the specified guidelines of this ordinance.

11.28 MANAGEMENT OF LEAD ACID BATTERIES, MAJOR APPLIANCES, SMALL APPLIANCES, WASTE OIL, YARD WASTE, AND WASTE TIRES. Occupants of single family and 2 to 4 unit residences, multiple-family dwellings and non-residential facilities and properties shall manage items under this section as follows:

(1) Lead batteries shall be delivered to any of the following: to any retailer engaged in the sale of batteries, to a licensed hauler or to a DNR authorized facility and/or program.

(2) Major appliances shall be delivered to the Highway G Landfill located in Vilas County where they will be accepted subject to payment of a fee, to a licensed hauler or to a DNR authorized facility and/or program.

(3) Small appliances shall be delivered to the Highway G Landfill located in Vilas County where they will be accepted subject to payment of a fee, to a licensed hauler or to a DNR

authorized facility and/or program.

(4) Waste oil shall be placed in unbreakable, leak proof containers and delivered to any of the following: to the Highway G Landfill located in Vilas County, to a licensed hauler, or to any DNR authorized facility and/or program.

(5) Yard waste shall be delivered to the Highway G Landfill located in Vilas County for incineration, or disposed of in accordance with regulations authorized by the DNR.

(6) Waste tires shall be delivered to the Highway G Landfill and will be accepted subject to the payment of a fee, handled by an authorized hauler in accordance with their terms or at a DNR authorized facility and/or program.

11.29 PREPARATION AND COLLECTION OF RECYCLABLE MATERIALS.

Except as otherwise directed by the Town of Conover, occupants of single family and 2 to 4 unit residences, shall do the following for the preparation and collection of separated materials specified in 11.25(6) through (15) and shall thereafter deliver to any collection site listed as follows: (a) the Conover Transfer Station located in the Town of Conover, (b) any facility that is authorized by the Town of Conover, (c) any licensed contractor/hauler, or (d) to any DNR authorized facility and/or program.

(1) Aluminum containers shall be rinsed clean and delivered in recyclable containers or clear plastic bags.

(2) Bi-metal containers shall be rinsed clean, flattened to conserve space and delivered in recyclable containers or clear plastic bags.

(3) Corrugated cardboard, container board and corrugated paperboard shall be kept clean and delivered flattened.

(4) Foam polystyrene packaging shall be delivered in recyclable containers or clear plastic bags.

(5) Glass containers, bottles and jars shall be rinsed clean and sorted by color: clear, green and brown. Caps and metal rings shall be removed and placed in with non-recyclable postconsumer waste. Glass shall be delivered in recyclable containers or clear plastic bags.

(6) Magazines or other materials printed on similar paper that have a shiny or glossy finish and that are bound by staples or glue, shall be string tied in bundles or placed in paper grocery bags not exceeding 12 inch in height.

(7) Magazines or other materials printed on similar papers or newsprint shall be string tied in flat bundles or placed in paper grocery bags not exceeding 12 inches in height.

(8) Office paper shall be delivered in recyclable containers or clear plastic bags.

(9) Plastic containers shall be prepared and collected as follows:

(a) Plastic containers made of PETE Code #1, shall be rinsed clean, have caps and rings removed and delivered in recyclable containers or clear plastic bags.

(b) Plastic containers made of HDPE Code #2, shall be ringed clean, have caps and rings removed and delivered in recyclable containers or clear plastic bags.

(c) Plastic containers made of PVC Code #3, shall be rinsed clean and delivered in recyclable containers or clear plastic bags.

(d) Plastic containers made of LDPE Code #4, shall be rinsed clean and delivered in recyclable containers or clear plastic bags.

(e) Plastic containers made of PP Code #5, shall be rinsed clean and delivered in recyclable containers or clear plastic bags.

(f) Plastic containers made of PS Code #6, shall be rinsed clean and delivered in recyclable containers or clear plastic bags.

(g) Plastic containers made of mixed or other plastic resins types Coded #7 shall be rinsed clean and delivered in recyclable containers or clear plastic bags.

(10) Steel containers shall be rinsed clean, labels removed, flattened and delivered in recyclable containers or clear plastic bags.

11.30 RESPONSIBILITIES OF OWNERS OR DESIGNED AGENTS OF MULTIPLE FAMILY DWELLINGS. (1) Owners or designed agents of multiple-family dwellings shall do all of the following for recycling the materials specified in 11.25(6) through (15):

- (a) Provide adequate, separate containers for recyclable material.
- (b) Notify tenants in writing at the time of renting or leasing the dwelling and at least semi-annually thereafter, about the established recycling program.
- (c) Provide for the collection of materials separated from the solid waste by the tenants and the delivery of the materials to a recycling facility.
- (d) Notify tenants of reasons to reduce and recycle solid waste, which materials are collected, how to prepare the materials in order to meet the processing requirements, collection methods or sites, locations and hours of operation, and a contract person or company, including a name, address and telephone number.

(2) The requirements specified in (1) do not apply to the owners or designated agents of multiple-family dwellings if the postconsumer waste generated within the dwelling is treated at a processing facility licensed by the DNR that recovers for recycling, the materials specified in 11.25 (6) through (15) from solid waste in as pure a form as is technically feasible.

11.31 RESPONSIBILITIES OF OWNERS OR DESIGNATED AGENTS OF NON-RESIDENTIAL FACILITIES AND PROPERTIES.

- (a) Provide adequate, separate containers for the recyclable materials.
- (b) Notify in writing, at least semi-annually, all users, tenants and occupants of the properties about the established recycling program.
- (c) Provide for the collection of materials separated from the solid waste by the users, tenants and occupants and the delivery of the materials of a recycling facility.
- (d) Notify users, tenants and occupants of reasons to reduce and recycle, which materials are collected, how to prepare materials in order to meet the processing requirements, collection method or sites, located and hours of operation, and a contact person or company, including name, address and telephone number.

(2) The requirements specified in (1) do not apply to the owners or designated agents of non-residential facilities and properties if the postconsumer waste generated within the facility or property is treated at a processing facility licensed by the DNR that recovers for recycling, the materials specified in 11.25(6) through (15) from solid waste in as pure a form as is technically feasible.

11.32 PROHIBITIONS ON DISPOSAL OF WASTE AND RECYCLABLE MATERIALS. (1) **PROHIBITIONS ON RECYCLABLE MATERIALS.** No person may dispose of in a solid waste disposal facility or burn in a solid waste treatment facility, any of the materials specified in 11.25(7) through (15) which have been separated for recycling, except waste tires may be burned with energy recovery in a solid waste treatment facility.

(2) **PROHIBITION OF WASTE.** It shall be unlawful for any person to place for disposal any of the following wastes: Hazardous and toxic wastes, chemicals, explosives, flammable liquids, pant, trees, stumps, and medical wastes (unless personal needles which shall be contained in a non-pierceable container to eliminate the chance of injury to collection personnel).

11.33 HAULER AND PROCESSOR LICENSING. Haulers and processors who collect or receive solid waste or recyclable material in the Town of Conover for storage, treatment, processing, marketing or disposal, shall obtain and maintain all necessary municipal and state permits, licenses and approvals, prior to collecting or receiving any materials in the Town.

11.34 REPORTING REQUIREMENTS. The recycling haulers and processors operating in the Town are required to maintain records and report in writing to the Clerk of the Town of Conover at least once a year. Reports shall include: the amount of solid waste and recyclable materials processed and or marketed by item and type from the Town, and the final disposal

location of solid waste and recyclable material. Failure to report shall be cause for the Town to revoke any license or sever any contract/agreement with a hauler/processor.

11.35 NO BURNING OR BURYING. No person, unless with written approval of the DNR or unless provided written permission by the Town of Conover, may burn or otherwise treat or bury for disposal or treatment, any separated recyclable materials on any public or private land in the Town except that open burning by occupants of the Town of clean wood and paper products generated by those occupants of the Town and not separated for recycling by those occupants shall be permitted.

11.36 NO DUMPING OF RECYCLABLE MATERIALS. (1) No person, unless provided written permission by the Conover Town Board, may litter, dispose, discharge, or dump any recyclable material on any road, highway, road right-of-way, waters, street, alley or other public land or location, within the Town of Conover unless it is deposited or placed property for collection in the proper bags, bins, receptacles or containers in the proper and lawful manner, date, time and location specified in this ordinance or as authorized and specified by the Town of Conover.

(2) No person, unless provided permission by the owner or occupant of the land, shall litter, dispose, discharge or dump any recyclable material on private land.

11.37 NON-COLLECTABLE MATERIALS. (1) No person, unless provided written permission by the Town of Conover, may deposit or place for any recyclable material collection by the Town or by its contractor, at any location in the Town, any of the following recyclable materials, wastes, residuals or other materials:

- (a) Hazardous wastes, including household hazardous wastes
- (b) Toxic wastes
- (c) Free liquid in any containers, including paints, and solvents
- (d) Pesticides, excluding non-agricultural pesticide containers if properly cleaned, not contaminated, and if approved by the Town of Conover for separation and for recyclable material collection
- (e) Medical wastes
- (f) Asbestos
- (g) Sludge wastes
- (h) Industrial or commercial wastes from any industrial or commercial facility or operation
- (i) Waste from pollution control equipment
- (j) Residue and debris from clean-up of a chemical discharge or from any facility or operation using chemicals in any commercial, agricultural or industrial processes
- (k) Ash waste
- (l) Hazardous and toxic demolition and construction wastes and demolition and construction wastes contain asbestos
- (m) Bio-medical wastes
- (n) Septage wastes (human or otherwise)
- (o) Animal fecal wastes
- (p) Dead animals
- (q) Brush or trees
- (r) Wood treated with chemical preservations
- (s) Explosive materials
- (t) Contaminated recyclable material as determined by the Town of Conover or its authorized and licensed contractors or agents.

(2) No person may in any recyclable material collection, knowingly collect for the Town, any of the above noted wastes, materials, contaminated recyclable materials and nay other recyclable materials which are not of marketable quality or which are placed for recyclable

material collection in an unmarketable condition, unless provided written permission by the Town of Conover. This prohibition shall apply to any contractor for the Town of Conover.

11.38 ENFORCEMENT. (1) For the purpose of ascertaining compliance with the provisions of NR 544 Wis. Adm. Code or its successor chapter and compliance with the ordinance, any authorized officer, employee or representative of the Town of Conover may, pursuant to 66.122 or its successor chapters and pursuant to NR 544 Wis. Adm. Code or its successor provisions, inspect recyclable materials in the Town separated for recycling, inspect postconsumer waste in the Town intended for disposal, inspect any recyclable material collection locations and any other collection facilities, and collection vehicles in the Town, including any collection areas for single family, two to four residential dwelling units, multiple family dwelling units and non-residential facilities and properties that are controlled by any occupants, any contractor of the Town, any permittee collector, or any other person participating in any recycling activity in the Town, any solid waste disposal facility and solid waste disposal facilities and solid waste treatment facilities and, in addition, inspect any records relating to recyclable material activities of any occupants, any contractor for the Town, and permitted collectors or other persons in the Town. These records shall be kept confidential by the Town Board when necessary to protect proprietary information. It shall be unlawful for any person to deny access, obstruct, hamper or interfere with such an inspection by any authorize officer, employee or representative of the Town who presents appropriate credentials.

(2) Any person who violates a provision of this ordinance, may be issued a citation by the Town of Conover pursuant to this ordinance to collect forfeitures. The issuance of a citation shall not preclude proceeding under any other ordinance or law relating to the same or any other matter. Proceeding under any other ordinance or law relating to the same or any other matter shall not preclude the issuance of a citation under this paragraph.

(3) Penalties for violating this ordinance may be assessed as follows:

(a) Any person who violates 11.32 may be required to forfeit \$50 for a first violation, nor more than \$200 for a second violation and not more than \$2,000 for a third or subsequent violation

(b) Any person who violates a provision of this ordinance, except 11.32, may be required to forfeit not less than \$25 nor more than \$500 for each violation.